

Actionable Ideas for the Power to Optimize Your Trades

Tip 5: Intelligent Execution with Smart Market Access

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MS. YASIN: U.S. equities markets are increasingly fragmented, with 12 displayed protected venues and a growing amount of non-displayed liquidity. In fact, through the first few weeks of January, trade reporting facilities accounted for around 37% of overall market volume. Navigating this complex environment requires a responsive order router.

Smart Market Access, or SMA, from Bank of America Merrill Lynch, provides the trader with the ability to delegate liquidity access in order to focus on high level trading objectives. SMA provides access to both displayed and non-displayed venues, with the goal of maximizing liquidity capture within an order's limit price. Our SMA is customizable and provides a wide menu of strategies to source displayed and non-displayed liquidity to satisfy different trading objectives — whether the objective is taking liquidity in displayed and non-displayed venues, or resting in the market in order to capture spread. The router also responsive, basing its routing decisions on historical, real-time statistics and market events. SMA allows for trader control of key order instructions, such as the number of posting venues, display size, and non-display interaction.

For more tips to help optimize your electronic trading, check out the rest of our Trader Insights video series.