

Tradepoint Atlantic **Case Study: Restoring Hope**

[Visual of a title that reads: THE POWER TO forge a new future]

The Sparrows Point is more than just a place, it's an identity for people in and around Baltimore. Bethlehem Steel provided for a lot of our infrastructure that we know today. It was a site that once employed 30,000 people.

My dad worked there for 44 years, my grandpop worked there.

I remember going across the Francis Scott Key bridge and you see that star and they called it the Star of Bethlehem.

[Visual of a title card that reads: Aaron Tomarchio, SVP of Corporate Affairs, Tradepoint Atlantic]

As the economy began to shift, it became harder for places like Sparrows Point to compete in that global market place.

All of us never thought that the plant would actually shut down. '

When they turned that star out, I thought that it's finished.

[Visual of a title that reads: After years of neglect, the old steel mill was bought by Tradepoint Atlantic.]

From the outset, when Tradepoint Atlantic took over, they started inviting the community in.

We said we were going to create a one-of-a-kind industrial logistics campus.

[Visual of a title card that reads: Eric Gilbert, Chief Development Officer, Tradepoint Atlantic]

We are remediating a hundred-and-twenty-five years of steel making. We're cleaning up the actual ground. And then, when you clean up the ground you also clean up the ground water. Five years ago, you couldn't see to the bottom of our creek and now you can see to the bottom of the creek.

We've been partnered with Bank of America for the last three years.

[Visual of a title that reads: Kerry Doyle, Chief Commercial Officer, Tradepoint Atlantic]

They've understood the broader vision of the project.



One of the commitments that was made was jobs.

The last couple of years I've seen what their vision is.

This is a unique, thirty-one-hundred-acre industrial site in the middle of a major metropolitan area. When you connect it to multiple modes of transportation, like a deep-water port, a shortline railroad, and a highway, you open up a lot of possibilities for multiple tenants.

The scale of this project is enormous. Tradepoint is positioned to be the largest hub for East Coast commerce, creating over 17,000 jobs.

[Visual of a title that reads: Over 17,000 jobs will come from tenants that Tradepoint Atlantic is bringing to the site.]

The success of this project means the success of the surrounding community and I think that's really at the center of everything that we are doing here.

The first time we saw the star relit, it's hard to explain what it was like, it just was wonderful.

If we can find a way to translate what a global economy means here, then we should have the power to replicate that across our nation and share that message of hope.

[Visual of a title that reads: WHAT WOULD YOU LIKE THE POWER TO DO®?]

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