

# Be cyber secure: how to build a cyber awareness program

Your employees are the first line of defense against cyber criminals. Adopting a cybersecurity awareness training program will help you create a culture of security throughout your organization, and prepare employees to detect potential threats and minimize the risk of a cyber breach.

## Develop strong internal tools and processes

### → Define roles and responsibilities

**Create** formal cybersecurity policies for digital interactions of all kinds, including the use of devices and software.

**Define** role-based guidelines for each team, including what individual members need to know about IT security, online safety and privacy.

**Build** a formal security handbook that codifies these guidelines and share it with your employees.

**Assign** employees clear security-related responsibilities in the event that cyber threats are detected, including who has decision-making authority.

### → Provide formal training

**Offer** managers step-by-step actions they can take to educate new hires while providing ongoing training for existing employees.

**Provide** employees with access to educational, training and certification programs that offer knowledge of cyber threats and hands-on experience with them.

**Refresh** employees' knowledge of industry best practices and standards every six months.

**Supplement** linear sources of education, such as books, training guides and online videos, with interactive exercises and team-based activities that test employees' skills.

### → Integrate learning opportunities

**Transform** routine cybersecurity challenges, such as phishing emails or social engineering attacks, into simulated real-world scenarios that employees can learn from.

**Offer** instructional feedback as workers tackle these challenges and help them determine the best way to address each situation.

**Quiz** employees on what they've learned, review the results and discuss where their actions could have been more effective.

**Share** the insights obtained from these exercises with the rest of the organization.

→ Reinforce cyber awareness

**Plan** and schedule regular employee engagement campaigns that promote awareness of current cybersecurity trends.

**Reach** out to employees on a routine basis, weekly or monthly, to inform them about hot topics in the cybersecurity space.

**Create** a communications plan and workflow for dealing with IT security incidents and make sure your teams are familiar with it.

**Use** security issues as opportunities for employees to learn best practices.

→ Establish lines of communication

**Identify** the key person(s) accountable for cybersecurity within each of your organization's departments and circulate their contact information. Do the same for each of your partners and vendors.

**Implement** official communications channels, online forums or emergency email accounts, through which employees can report cybersecurity incidents.

**Use** standardized templates for threat reports and updates to help employees share information quickly.

→ To learn more

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