

# The New Retirement: Will You Be Ready?



## HOST BIO: **Ken Dychtwald**

Over the past 40+ years, Dr. Ken Dychtwald has emerged as North America's foremost visionary and original thinker regarding the lifestyle, marketing, health care, economic and workforce implications of the age wave.

Ken is a psychologist, gerontologist, and best-selling author of 17 books on aging-related issues, including *Bodymind*, *Age Wave*, *Age Power*; *A New Purpose and What Retirees Want: A Holistic View of Life's Third Age* (an Amazon #1 bestseller in both the retirement and business marketing categories). He has also just completed a memoir titled *Radical Curiosity: One Man's Search for Cosmic Magic and a Purposeful Life* to be published in March 2021. His new Public Television special is titled *Life's Third Age*.

Since 1986, Ken has been the Founder and CEO of Age Wave, a firm created to guide companies and government groups in product and service development for boomers and mature adults. His client list has included over half the Fortune 500. He has served as a fellow of the World Economic Forum and was a featured speaker at two White House Conferences on Aging. His article in the *Harvard Business Review*, "It's Time to Retire Retirement," was awarded the prestigious McKinsey Award, tying for first place with the legendary Peter Drucker. He was honored by *Investment Advisor* as one of the 35 most influential thought leaders in the financial services industry over the past 35 years.

During his career, Ken has addressed more than two million people worldwide in his speeches to corporate, association, social service, and government groups. His strikingly accurate predictions and innovative ideas are regularly featured in leading print and electronic media worldwide and have garnered more than twelve billion media impressions.